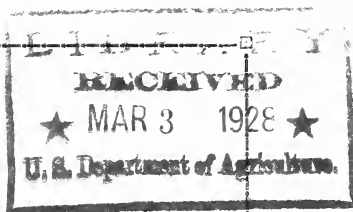


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





**1928**

**STRAWBERRY**

**PLANTS**

---

**Other Small Fruits**



**GROWN AND FOR SALE BY**

**THE E. W. POTTER COMPANY**

**LESLIE, MICHIGAN**

# Nineteen Twenty-Eight

---

We are glad to greet you again through this our annual catalog which is our only salesman.

In presenting it we desire to thank our many friends for the liberal patronage of seasons past, which has been increased from year to year. We do not claim to grow the best plants on earth, but do claim to give our business close personal attention. We fully realize that a satisfied customer is the best advertisement we can have.

The past season has been a Record Breaking year for growing plants. Our plants were set out early and have made an enormous growth so we shall offer you a fine lot of long rooted plants this spring.

There are no deep secrets about the successful growing of strawberries. All that is needed are good plants, sufficiently rich soil, favorable weather and proper care.

In connection with the discription of our many varieties offered we include such tried and proven suggestions for their culture as our years of experience warrants. We will also gladly furnish cultural directions or any information that we might know by personal letter, if you will write us.

We have equipped ourselves with unexcelled facilities for the growing and distribution of our plants, and are able to carry on the work of improvement and make the results immediately available.

We cannot urge too strongly the advisability of ordering early, as you are sure to get what you want, while late orders often have to be returned.

We appreciate your kindly letter and unsolicited testimonials and assure you we will always do our best to keep you in the same kind of confidence and kind regards,

THE E. W. POTTER CO.

**DO YOU WANT TO MAKE MORE MONEY?****Then Grow Strawberries.**

There was never a time in the history of the Country when it was so necessary to have lots of fruit on your farm.

**THINK OF** what a great help Strawberry patches are to increase your Real Estate values.

It costs but little to get started and returns your money quicker than any other fruit crop.

OPEN up a road side market in front of your house and offer fancy berries and no one will pass by without buying and are willing to pay good prices.

The unusual profit you will realize from a small strawberry patch will keep your boy and girl at home and give them a good opportunity to make money.

**ORDER DIRECT FROM GROWER, GET FRESH DUG PLANTS, AND SAVE TIME AND MONEY.**

**SPECIAL OFFER**

<b>NO. 1</b>	{ 75 Dunlap 75 Campbell's Early	} <b>\$1.00</b>
<b>NO. 2</b>	{ 100 Premier 100 Parsons Beauty	} <b>\$1.50</b>
<b>NO. 3</b>	{ 100 Progressive 100 Mastodon	} <b>\$4.50</b>
<b>NO. 4</b>	{ 150 Premier 150 Gibson 100 King Wealthy 100 Bederwood	} <b>\$3.50</b>

**PLEASE ORDER BY NUMBER**

**SURPLUS STRAWBERRIES**

Surplus Varieties: 500 plants, \$2.00; 1,000 plants, \$3.75. Orders not accepted for less than 500 Surplus Plants.



### HAVE YOU EVER TRIED KING WEALTHY

Think of it, with only a small piece of ground about 1-6 of an acre and picking 1700 boxes of King Wealthy strawberries at the rate of 10,200 qt. to the acre. HOW COULD YOU MAKE ANY MORE MONEY WITH SO LITTLE EXPENSE? THIS IS A TESTIMONIAL ONE OF OUR CUSTOMERS HAS WRITTEN US.

WHY DOESN'T EVERYBODY THAT HAS A HOME HAVE A GARDEN AND SMALL FRUIT? WE URGE YOU TO TRY A FEW AND BE CONVINCED.

### CUSTOMERS, PLEASE NOTICE!

If plants are wanted by parcel post, postage must be added as per table

#### IMPORTANT

In remitting postage, always add it to the foot of the order as a separate item. This will help to avoid mistakes. Your local postmaster will inform you what zone you are in from Leslie, and you can add for postage accordingly.

Plants vary so much in weight, as some varieties make small plants, while others make large, that it is impossible to give you the exact weight.

We have tried to give you an approximate estimate of the weight of different plants.

Packages weighing over 5 pounds going beyond the fifth zone will go cheaper by express.

Do not ask us to ship large orders by parcel post.

Be sure to send enough postage.

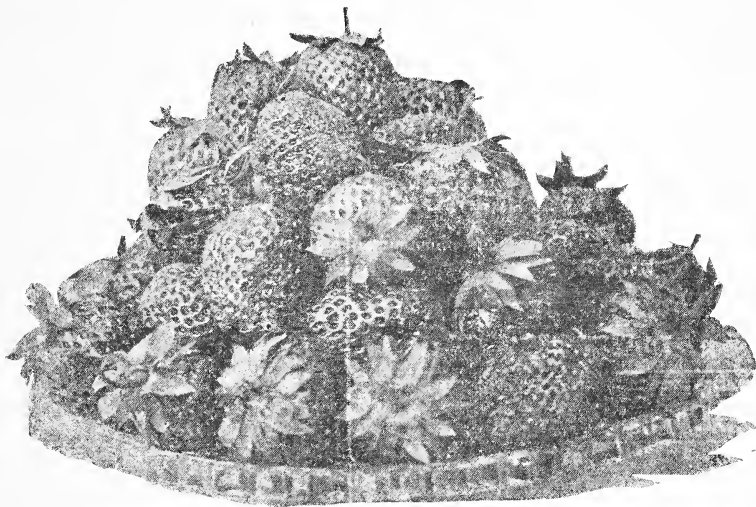
Fifty pounds can be shipped in the first and second zones, and twenty pounds in all other zones.

Can send orders C.O.D. for postage, if desired.

	First lb or fraction	Each add'l lb or fraction
1st zone, within 50 miles of Leslie, Michigan .....	5c	1c
2d. zone, 50 to 150 miles of Leslie, Michigan .....	5c	1c
3rd. zone, 150 to 300 miles of Leslie, Michigan .....	6c	2c
4th zone, 300 to 600 miles of Leslie, Michigan .....	7c	4c
5th zone, 600 to 1000 miles of Leslie, Michigan .....	8c	6c
6th zone, 1000 to 1400 miles of Leslie, Michigan .....	11c	10c
7th zone, 1400 to 1800 miles of Leslie, Michigan .....	11c	10c
8th zone, all over 1800 miles of Leslie, Michigan .....	12c	12c

#### ESTIMATED WEIGHT OF PLANTS

50 Strawberry Plants .....	2 pounds
100 Strawberry Plants .....	4 pounds
100 Blackberry Plants .....	6 pounds
100 Raspberry Plants (Sucker) .....	6 pounds
100 Raspberry Plants (Tips) .....	8 pounds



## STRAWBERRIES WE GROW

### **ABINGTON (Per.)—**

We have fruited Abington for years and find it a strong grower, with large luxuriant foliage. The fruit is large, quite similar in size and shape and color to Sharpless, but more abundant. (Mid-season.)

### **AROMA (Per.)—**

One of the most popular late varieties. A good plant and a good bearer of large, handsome, fruit bright red in color; uniform roundish heart shape; firm and of good quality. Somewhat resembles Gandy in appearance. A choice variety and reliable.

### **AUGUST LUTHER (Per.)—**

A good grower and reliable. Fruit large, glossy bright red, firm and of good quality. This berry comes early, always making a good crop before berries lower much in price, and for several years has been our choice for early market among the standards.

### **BUBACH (Imp.)—**

Fruit large, moderately firm, good color and quality well known standard variety; productive and reliable. Mid-season. We are nearly always sold out of this variety before the season is over.

### **BEDERWOOD (Per.)—**

Well known standard early market variety. A tough, healthy grower. Very successful especially in the west prairie country. Fruit medium to large size round, bright red, good quality. A good carrier and very productive.

### **BRANDYWINE (Per.)—**

Fruit large, dark red, quite firm, good quality. Not always at its best in some sections, but a good variety in others; requiring strong loam soil and high culture for best results. Medium late.

### **CAMERON'S EARLY (Per.)—**

Extra early. This fruit is of good size for so early a berry; medium red in color and of good quality. A vigorous grower, with a tall foliage to protect the bloom from late frosts. Productive and reliable.

### **CLYDE (Per.)—**

Very productive. Fruit large, round, bright glossy red. Large, healthy plants. Well known standard market variety. Mid-season.

### **CAMPBELL'S EARLY (Per.)—**

Very early. This variety produces a good crop of large bright red berries. Worthy of trial.

### **COOPER (Per.)—**

Mid-season. Plants are strong growers and very productive. The fruit is large, beautiful in color and has a delicious flavor.

**COMMONWEALTH (Per.)—**

Very late. James Munroe (the introducer) in his description says the Commonwealth is the outcome of the desire and effort to produce a berry that would lengthen the strawberry season. In it we have a berry that is as large as the largest, as productive as any, has fine flavor, as solid, and as dark a color as any. The plant is a strong grower, but not so rank as some. The fruit is large, firm, dark color and very handsome. Later than Gandy.

**CORSICAN (Per.)—**

This is a favorite variety especially around Rochester, N. Y. The plants are large and good growers. Fruit large, longish heart shape, good quality; stands shipment well. Mid-season. Very similar in plant and fruit to Uncle Jim. A good variety.

**CHESAPEAKE (Per.)—**

If this variety was a better plant maker it would be the leading late berry, for it has them all beat for size, productiveness and quality. We have tried it on all kinds of soil, but fail to get a good plant row. We hear similar results from other sections. The berry is large and regular in shape; color bright red. Quality much better than Gandy.

**DR. BURRILL (Per.)—**

This variety stands among the very best in the mid-season strawberries. Several dealers say as good as Dunlap or better. It resembles Dunlap in many ways. It is exceedingly productive, of medium to large, well shaped, glossy red. Through and through we have yet to hear a poor report on Dr. Burrill.

**EXCELSIOR (Per.)—**

The well known standard early market variety. Plants vigorous, making many runners. Fruit medium to large size; round; dark red; firm; quite tart. Reliable and productive.

**EARLY OZARK (Per.)—**

Early. The introducer of this berry says it is a cross between Excelsior and Aroma. He further states that it is a perfect bloomer and has very large blossoms that are rich with pollen. It is the largest extreme early variety I have ever tested. The plants grow strong and are healthy. The fruit is firm, excellent flavor and good color, being bright red, about the same as the Aroma. It is said to be very productive. The fruit is large, good color, and firm.

**GANDY (Per.)—**

Fruit large, firm, high quality and handsome. A good grower and productive. The well known standard late shipping berry.

**GLEN MARY (Imp.)—**

Fruit large, dark red, quite firm and good quality. A good grower, productive and reliable. This variety has small stamens, sufficient for itself, but not to fertilize adjoining pistillates, and so we class it as an imperfect bloom. Mid-season to late.

**GIBSON (Per.)—**

This is not the old variety of that name which originated in eastern New York several years ago, but a distinct variety of local fame. The berry is large and regular in shape, holding its size well to the end of the season. Color rich red. Flavor is neither too sweet nor too sour, but just right for canning. It makes a good plant row and is worthy of trial.

**HOWARD NO. 17 (Per.)—**

Fruited here for the first time. Produced good size fruit of fair quality. Large, stocky plants, making a good fruit row. Worthy of trial.

**HAVERLAND (Imp.)—**

Very productive. Large fruit, rather long; bright light red; firm, good quality. Plants large and vigorous. Well known standard variety and reliable. Season early to late.

**KING WEALTHY (Per.)—**

Very late. A new variety. Our introduction. Makes good fruit row. Has a strong staminate blossom, fruit large, handsome, well shaped, and dark red. Fine for canning. Worthy of trial.

**KELLOGG'S PRIZE (Imp.)—**

This Pistillate variety is claimed to cover a long season. After giving it a good trial we find it to be a variety of great merit. It was one of the best varieties we fruited the past season. The plants are strong growers and very productive. The fruit is high color, fine flavor and very large. Quite late.

**LUPTON (Per.)—**

Late. A large very handsome berry and an excellent shipper. The berries average about as large as Chesapeake.



**MARSHALL (Per.)—**

A standard of quality. Very dark red; heart shape, firm and of high quality. A moderate plant maker of large, stocky plants.

**PARSON'S BEAUTY (Per.)—**

A good healthy grower and an immense cropper of large, solid, dark red berries of good form and quality. There is probably not a variety among the standards that will outyield it, or a more reliable. A first-class variety, with a long season.

**PENNELL (Per.)—**

Fruit large, nearly round; dark, rich color; firm and of the very highest quality. We think more of the Pennell every year. It always bears abundantly, and is one of the varieties to which we direct friends who visit us at fruiting, who want something extra fine. Grow Pennell on strong loam and be surprised with the large size and excellence of this berry. An all-season variety.

**PRIDE OF MICHIGAN (Per.)—**

Mid-season. From Mr. Baldwin of Bridgman. There seem to be two varieties by this name, but as the Kellogg strain is similar if not identical with New York, which was discarded by us some time ago, we will only offer the Baldwin strain. The berries are large, rather oblong, very bright red, glossy, and beautiful; it being very firm, makes it an excellent shipping berry. The plant is vigorous, making a good fruiting row in any kind of season.

**PREMIER (Per.)—**

An early variety, being large of extra good quality, and color being fine, which makes it a good shipping berry. We consider this one of the larger of the earlier varieties. The berries are firm and beautiful in form and have few weak points. Has extra long season and is worthy of trial.

**ST. LOUIS (Per.)—**

While some claim this variety is a second early, we find it extra early and one of the first to ripen. We have been highly pleased with it for some time and can recommend it as Queen of Earlies. This berry is not firm enough for long shipping, but as it has so many good points every grower should plant some. Mr. Bauer, the introducer, claims to have grown them so large that twelve of them would fill a quart basket. As grown here, it makes a strong, healthy plant, with plenty of runners. Fruit very large for such an early berry. Light red color, nearly round and good quality.

**STEVEN'S LATE CHAMPION (Per.)—**

A variety that is a splendid, healthy grower, with tall, dark green foliage and long runners. The fruit is large and fine, resembling Gandy. Firm and of good quality, outyielding Gandy here last year and selling at the highest prices. It is certainly a good variety.

**SAMPLE (Imp.)**

Standard market variety. Mid-season to late. Fruit large, roundish conical; bright glossy red; moderately firm and of good quality. A good grower. Productive and reliable.

**SENATOR DUNLAP (Per.)—**

This variety has given general satisfaction in almost all sections and all kinds of soil, and the demand for plants increases each season. It makes plants of only medium size but tough and hardy, with long roots and a surprising capacity for enduring hardships. It is very productive and usually matures every berry. They are of good size, bright glossy red, and of excellent quality. It is a first-class shipper and retains its brightness after being picked. It ripens early and continues a long time in fruit. It is grown largely as a commercial berry.

**UNCLE JIM (Per.)—**

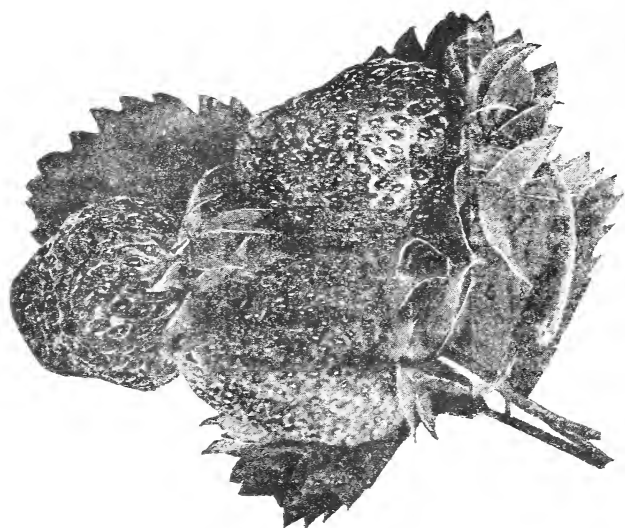
This variety is an excellent grower of large, stocky plants. The roots grow down deep in the soil, making it very popular in sections with limited rainfall. The fruit is very large, high colored and of excellent quality. It is famous for its delicate, rich, sub-acid flavor which makes it possible for the most confirmed dyspeptic to enjoy. We can recommend this variety to those looking for large, fancy fruit.

**WARFIELD (Imp.)—**

The well known standard shipping and canning berry. Plants are vigorous and productive. Fruit nearly round, dark glossy red, firm and of good quality. Mid-season. This and Dunlap make a good, strong team.

**WM. BELT (Per.)—**

This variety is large planted in some sections, while in others it is inclined to rust. It is a fancy variety that always brings fancy prices. It is quite productive, berries very large, roundish conical, color a bright glossy red, and the flavor good. Mid-season.



## FALL BEARING STRAWBERRIES

The Everbearing Strawberry has been tested in every locality and has proven its value in every place where fair attention has been given it. The plants are absolutely hardy and with ordinary conditions you will get as good a crop in June as from the June varieties and with fairly favorable weather you will get berries from July until freezing weather. They will stand more freezing than other sorts. Try them.

### PROGRESSIVE (Per.)—

This is a vigorous, thrifty grower making a matted row of 2 or 3 ft. wide in fact, the best plant maker of all the fall bearing kinds. The color of the foliage manner and habit of growing somewhat resembles the Dunlap. The quality of the fruit is not ordinary or medium, but is extraordinary, ranking with the very best. Mr. Harlow Rockhill of Iowa is the originator of this wonderful variety and he has reason to be proud of it. He says, "Progressive is a leader in the country," Keep blossoms picked off until about July if you want a full crop.

### AMERICUS (Per.)—

One of the best known and the most prominent of the Everbearing. A seedling of the Pan-American. Plants are strong and deep rooted. The fruit is firm and medium to large in size, light red, and exera good quality. It is a fairly good plant maker. It will produce fruit on the new plants as soon as well rooted.

### PEERLESS (Per.)—

A variety which has proven successful. Plants are strong and deep rooted. It resembles Superb both in fruit and manner of growing.

### MASTODON (Per.)—

This is another everbearer with big claims made for it. It originated in Indiana and was introduced from Michigan. Said to be fully as productive as Progressive; much larger; firmer and of good quality. It grows well and is certainly worthy of a trial. We recommend a trial of it.

## IMPORTANT

Please read every word on this page before ordering plants.

### LOST ORDERS—

All orders are acknowledged by postal card same day received, but if you should not hear from us in a reasonable length of time after sending an order, **PLEASE WRITE PLAINLY**, giving full particulars, **NAME AND ADDRESS**.

Once in a while an order is lost, but it usually is caused by the customer failing to give the full address. Therefore, **PLEASE WRITE PLAINLY**, especially your name.

**SUBSTITUTION.** Early in the season I have everything listed in this catalogue, but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of same season, suitable for your locality. I always notify customer if I have time to receive your answer before you wish plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.

**THE DESCRIPTION** of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others', that I consider best authority. Varieties marked Imp., have pistillate blossoms and to fruit them must be planted near some variety with perfect blossoms marked Per.

**TERMS:**—Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

**PLEASE** remit by P. O. Money Order, Express Order, Registered Letter, or Bank Draft.

**WE GUARANTEE** the safe arrival of plants and in good condition if sent by mail or express by May 1st.

**WE TAKE** the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented. We will not be responsible for any amount greater than actually paid me for the plants.

**CLAIMS**, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

**OUR SHIPPING SEASON** begins with the southern orders, as soon as frost is out of the ground in spring, often in March. We aim to set out plants in early April. If ordered late in the season, it is always best to name a second or third choice in case a variety is sold out, or leave it with us, stating soil conditions and other particulars. We will do our best to please you, but order early and have plants come early, if you can.

**FOR OUR RESPONSIBILITY** address with stamp the People's Bank, Leslie, Michigan, postmaster, express agent, or any official, professional or business man of the same place.

**WE MAINTAIN OUR GRADE** by a careful selection of stock plants, and right method of propagation from year to year, that tend with such a soil to produce stock of the greatest health and vigor, striving for the ideal fruiting row and perfect fruit from any plants that may be left unsold.

**OUR PLANTS ARE FRESH DUG** as wanted, nicely trimmed, ready for planting carefully re-sorted and tied in bunches of 25; roots washed in cold water if necessary to make them clean, and packed with live moss in new handle baskets lined with old paper, or in light ventilated crates, in such a manner that we guarantee safe arrival in good condition by express or mail to all parts of the United States... Plants by freight at buyer's risk.

**TRUE TO NAME.** We take great pains to have stock true to name and hold ourselves ready upon proper proof to refund money or replace any that prove untrue; but it is mutually agreed that we shall not be liable for a greater sum than the amount paid for such stock.

**OUR PRICES AVERAGE LOWER** than can be found elsewhere, when quality of stock and guarantee conditions are considered. Our references for responsibility are ample. You take no risk whatever. See elsewhere a certificate of health from the State Department of Agriculture. Read our unsolicited testimonials. We invite investigation at all times.

**MATING—**

All strawberry blossoms are either staminate—also called perfect—or pistillate, generally called imperfect.

The imperfect varieties, which are market (Imp.) in catalog, should have a perfect variety, marked (Per.) set every third or fourth row to properly pollinize the blossoms of the imperfect sorts.

There seems to be a mistaken idea with some that this mixing of varieties is necessary with the perfect as well as the imperfect sorts; but this is not so. The perfect are self-pollenizing, and bear as well if set by themselves.

**SETTING PLANTS IN THE FALL—**

We are anxious at all times to please our customers, who in some way fail to get their plants in the spring, by sending them a few in the fall. However spring is by far the best time to plant strawberries. Spring planting is preferred because weather conditions are more favorable and because the plants come into bearing the next season. Fall set plants have to go through two winters before they start to fruit and the effect of winter is never beneficial to their plantation. To those who are unfortunate and do not obtain their plants in the spring, we will gladly supply their needs at double the price in catalog.

**NORTHERN GROWN PLANTS—**

A strawberry plant is never in so prime a condition as when fully grown, matured and dormant. Our friends in the South have recognized that our Northern grown plants are safer to set, because of their more dormant condition on arrival, while commercial growers in the North and West would not think of setting Southern stock of a more advanced growth. We also hold that while the strawberry will grow and thrive nearly everywhere, the North is its natural home, where it fits the conditions more naturally for a higher development.

**WE SHIP PLANTS** to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as the 15th of May, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted almost always do well.

**REMOVING THE BLOSSOMS—**

Strawberry plants that are set out this spring should not be allowed to bear fruit until the following spring. The blossoms should be pinched off, for to let them ripen fruit the first year would weaken the growth of the plants and is liable to kill them. Just as soon as you remove the blossoms your plant starts to work building up a root system. The heavy, vigorous root system is essential to enable the plant to come to its fullest possibilities of production.

**NUMBER OF PLANTS REQUIRED TO SET AN ACRE—**

1 by 1 foot, 43,560	4 by 1 foot, 10,890	5 by 3 feet, 2,904	6 by 5 feet, 1,452
2 by 1 foot, 21,780	4 by 2 feet, 5,445	5 by 4 feet, 2,178	6 by 6 feet, 1,210
2 by 2 feet, 10,890	4 by 3 feet, 3,630	6 by 1 foot, 7,160	7 by 1 foot, 6,122
3 by 1 foot, 14,520	4 by 4 feet, 2,722	6 by 2 feet, 3,360	7 by 2 feet, 3,111
3 by 2 feet, 7,260	5 by 1 foot, 8,712	6 by 3 feet, 2,420	7 by 3 feet, 2,074
3 by 3 feet, 4,840	5 by 2 feet, 4,356	6 by 4 feet, 1,815	7 by 4 feet, 1,555

**LIKES THEM FINE**

The E. W. Potter Co.  
Leslie, Mich.

Rockcastle Co., Ky., Mar 30-27

Enclosed find order for strawberry plants and Gladioli Bulbs. I have ordered your plants before and like them fine.

Mrs. Cash Hiatt.

The E. W. Potter Co.,

Ingham Co., Mich., May 25, 1927

Received plants and they are doing nicely. Many thanks.

Mrs. Myrtle Snow

## RED RASPBERRIES

The Cuthbert Red Raspberry is the standard among reds. They are very vigorous, healthy and productive. The berries are very large, deep red in color and of the very finest flavor. It is the ideal variety for table use and canning. It ripens midseason and continues to very late. It is very IMPORTANT to have the plants shipped as early as possible in the spring. If not ready to plant when your order arrives the plants may be heeled in the ground and kept until ready. Plants shipped early go through in better shape before the new sprouts have started. Dozen—50c; 50—\$1.50; 1M—\$15.00.

## BLACK RASPBERRIES

### PLUM FARMER—

One of the new varieties of Black Caps. It has given great satisfaction and growers are enthusiastic over it. A vigorous grower and hardy. The fruit is large like Cumberland, but a little earlier season. Per dozen—\$1.00; 50—\$3.00; 100—\$4.50; 500—\$20.00; 1M—\$40.00.

### CUMBERLAND—

This is a valuable variety, well tested throughout the country. It is very hardy and productive. The fruit is very handsome and is sure to bring a good price. Ped dozen—\$1.00; 50—\$3.50; 100—\$5.50; 500—\$25.00; 1M—\$50.00

## BLACKBERRIES

The culture is about the same as the Raspberry. The canes should be pinched back when they reach the height of  $3\frac{1}{2}$  to 4 feet. They should be planted in rows 6 or 7 feet apart and 3 to 5 feet in the rows.

### ELDORADO—

This is undoubtedly one of the best blackberries. Its large size and delicious quality puts it far in advance of some other varieties. It is very hardy and never winter kills in northern climate. The berries are large, jet black, borne in large clusters and ripen well together. Dozen—\$1.00; 100—\$3.00; 1M—\$40.00

OUR RASPBERRY FIELDS HAVE BEEN INSPECTED TWICE BY THE  
STATE INSPECTOR DURING THE PAST SUMMER AND  
PRONOUNCED FREE FROM DISEASE BOTH TIMES

Genesee Co., Mich., May 10, 1927

The E. W. Potter Co.,

My brother-in-law received plants in goods condition and are set out and are thriving. Wishing you success throughout the coming year.

Will H. Sheldon

Oakland Co., Mich., April 29, 1927

The E. W. Potter Co.,

My order of plants received O.K. Please send the following order—

W. A. Sharp

Coshocton Co., Ohio, April 20, 1927

The E. W. Potter Co.,

The plants arrived in good shape and I thank you.

James M. Wilson

### Likes Corsican.

Fayette co, Ind. March 30-27

The E. W. Potter Co.,

I will want 2 or 3 hundred plants about the last of Aug. Plants I have gotten of you have always been O. K. I think the Corsican is the berry for home use.

Geo. E. Rees.

# GLADIOLUS

THE FINEST OF ALL SUMMER FLOWERING BULBS AND THE  
EASIEST TO GROW

	Price Each	Doz.
America—Delicate pink tinted lavender .....	5c	50c
Crackerjack—A deep red with yellow spotted throat ....	5c	50c
Mrs. Frank Pendleton—Large flower, delicate pink. carmine blotch .....	10c	50c
Halley—Early, large salmon pink .....	5c	50c
Peace—A very large, late, white, with fine carmine marks .....	5c	50c
Roanoke—Fine yellow .....	3c	25c
Panama—A large, light pink, tall spike .....	10c	\$1.00
Schwaben—Large, sulphur yellow, small red spot in throat .....	10c	\$1.00
War—Deep blood red, very large flower .....	10c	\$1.00
Chicago White—Nearly pure white .....	5c	50c
Lee Marcell Foch—Delicate pink .....	8c	75c
Good Mixture .....		25c

## PECK'S EARLY POTATOES

We have grown this extra early variety for many years and can strongly recommend them. They grow uniformly large and the yield is better than an early variety we know of. If you want a sort that will ripen early, and a heavy yielder of good quality, try them. They are pinkish in color and resemble the early Ohio. Per bushel.....\$2.00

## YELLOW DENT SEED CORN

This has been a very unfavorable season for the corn crop. The season was so late that the frost came before the corn had a chance to ripen. We hear of very little corn fit for seed. We were fortunate in getting our corn planted early and we have secured a limited amount of very fine seed corn. This corn has been selected and only the very best is offered. It is a heavy yielder of medium sized ears, handsome appearance of rich yellow color. It is an early variety and will mature in ninety days.

Shelled, per pound ..... 10c

IF YOU RECEIVE more than one catalogue, please hand one to your neighbor  
fruit grower

## ORDER BLANK

THE E. W. POTTER COMPANY,

LESLIE, MICHIGAN.

Send to..... R. F. D.....

Post Office ..... Box.....

Ship by..... Shipping Station.....

County or State..... State.....

Date of this order..... Ship about.....

Amount enclosed—

Check \$..... Money Order \$..... Stamps \$..... Cash \$.....

(Please fill out above carefully)

[illegible]

Shall I Subsititute? Answer.....





# THE E. W. POTTER CATALOGUE

## 1928 PRICE LIST—Strawberries

These Prices Are all F.O.B., Leslie, Michigan

P—for Perfect; I—for Imperfect

500 at 1000 Rate

Name—		25	100	250	1,000
Aroma .....	P	\$0.35	\$0.75	\$1.85	\$6.00
Abington .....	P	.35	.75	1.85	6.00
August Luther .....	P	.25	.65	1.50	5.00
Americus .....	P	.50	2.00	—	—
Bubach .....	I	.40	.90	1.90	7.00
Brandywine .....	P	.35	.75	1.85	6.00
Bederwood .....	P	.25	.65	1.50	4.50
Chesapeake .....	P	.30	.70	1.75	5.50
Clyde .....	P	.40	.90	1.90	7.00
Corsican .....	P	.35	.75	1.85	6.00
Campbell's Early .....	P	.30	.70	1.75	5.50
Cameron's Early .....	P	.30	.70	1.75	5.50
Commonwealth .....	P	.30	.70	1.75	5.50
Cooper .....	P	.50	1.25	3.00	8.00
Dr. Burrill .....	P	.25	.65	1.50	5.00
Early Ozark .....	P	.25	.65	1.50	5.00
Excelsior .....	P	.20	.65	1.50	4.50
Gandy .....	P	.25	.75	1.85	6.00
Gibson .....	P	.20	.65	1.50	5.00
Glen Mary .....	I	.35	.75	1.85	6.00
Hundred Dollar .....	P	.35	.75	1.85	6.00
Haverland .....	I	.35	.75	1.85	6.00
Howard No. 17 .....	P	.35	.75	1.85	6.00
Kellogg's Prize .....	I	.35	1.85 <i>75</i>	1.85	6.00
King Wealthy .....	P	.40	.90	1.90	7.00
Lupton .....	P	.35	.75	1.85	6.00
Marshall .....	P	.35	.75	1.85	6.00
Mastodon .....	P	1.00	3.00	—	—
Premier .....	P	.35	.65	1.50	5.00
Peerless .....	P	.75	2.00	—	—
Pride of Michigan .....	P	.35	.75	1.85	6.00
Parson's Beauty .....	P	.35	.75	1.85	6.00
Pennell .....	P	.35	.75	1.85	6.00
Progressive .....	P	.60	1.60	4.00 <i>100</i>	12.50
St. Louis .....	P	.35	.65	1.50	4.50
Steven's L. C. .....	P	.30	.70	1.75	5.50
Senator Dunlap .....	P	.25	.65	1.50	5.00
Sample .....	I	.35	.75	1.85	6.00
Uncle Jim .....	P	.25	.75	1.85	6.00
Wm. Belt .....	P	.40	.90	1.90	7.00
Warfield .....	I	.25	.60	1.35	4.00

### 10 PER CENT DISCOUNT FOR EARLY ORDERS

We will allow 10 percent discount on all orders accompanied by cash reaching us before March 10th. for orders of 500 plants and over.

WRITE US FOR SPECIAL PRICES ON 5,000 PLANTS AND OVER

## ASPARAGUS

One of the most delicious Garden Vegetables. A heavy yielder, immune to rust, grows rapidly and produces uniformly long tender shoots. No Garden is complete without a nice asparagus bed. Start a bed now and have all you want to eat and yet have a surplus to sell your neighbor.

### MARTHA WASHINGTON.

One year old roots... 25- 65c, 50- \$1.15c, 100- \$2.00, 1,000 \$15.00

---

The E. W. Potter Co.,

Erie Co., Ohio. April, 18-27

I just sent you another order and find I left out check which please find enclosed. My first order came in good shape.

Hal De Lamatre.

---



---

## CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY, That we have examined the nursery stock and premises of The E. W. Potter Co., Leslie, Michigan, and find them apparently free from dangerous insects and dangerous contagious tree and plant disease.

This certificate to be void after Sept. 18, 1928.

STATE DEPARTMENT OF AGRICULTURE

Agricultural College, Michigan, August 5, 1927.